

S V A



School of VISUAL ARTS

MESSAGES OF HOPE:

A FUNDRAISING COLLABORATION WITH SAMARITANS OF NEW YORK

The Office of Student Health and Counseling Services at School of Visual Arts sponsors *Messages of HOPE*, an exhibition and sale of original, postcard-sized artwork to promote suicide prevention and inspire feelings of hope. Artists in the SVA community and beyond are invited to participate in this most exciting initiative. All works will be sold on a first-come, first-served basis, and will be exhibited anonymously. While buyers will receive a list of all participating artists, they will not learn who created each postcard until the piece has been purchased.

All proceeds from the Messages of HOPE exhibition and sale will support Samaritans of New York. Samaritans is the non-profit organization that operates NYC's 24-hour suicide prevention hotline, public education and awareness programs, and support groups for those who have lost a loved one to suicide. Though Samaritans' mission is to prevent suicide, much of their work focuses on the "other side of suicide" - life, living, exploring options, and helping people cope with emotional issues and difficult life circumstances. To learn more about Samaritans, visit www.samaritansnyc.org/aboutus.

We invite artists to create a 5" x 7" original postcard-sized artwork for our Messages of HOPE exhibition and benefit sale. Painting, drawing, photography, printmaking and mixed media are all welcome. Two 5" x 7" postcards are provided in each entry packet.

MESSAGES OF HOPE

Exhibition Information

Submission Deadline: Friday, January 20, 2012 at 4pm (no late entries)

Exhibition: Hosted at the SVA Westside Gallery, 133/141 West 21 Street
Friday, February 10, 2012 - Friday, February 17, 2012
Free and open to the public

Benefit Reception & Sale: Hosted at the SVA Westside Gallery, 133/141 West 21 Street
Friday, February 17, 2012 from 6:30 - 9:00pm

MESSAGES OF HOPE Exhibition Guidelines

To participate, please carefully follow these steps:

1. Request a mailed entry packet (includes two postcards and Submission Forms) by emailing samaritansnyhope@gmail.com by January 6, 2012, OR download the required forms anytime at www.samaritansnyc.org/files/hope2012.pdf and obtain your own postcard(s) (required: 5" x 7" 140lb watercolor paper).
2. Complete Submission Form (one per postcard entered) AND requested information on the back of each postcard.

3. Create your original artwork on the 5" x 7" postcard. DO NOT sign the front of the piece. No more than four entries per artist.

4. Carefully package artwork. DO NOT wrap wet or sticky artwork. DO NOT send charcoal or pastel drawings that are not properly fixed or smudge easily. Art work that arrives damaged will NOT be displayed.

5. Submit entries in one of the following ways:
 - (Preferred) Hand deliver entries **no later than Friday, January 20, 2012 at 4pm** to the SVA Student Health and Counseling Office: George Washington Residence, 23 Lexington Avenue (btw. 23rd and 24th Streets), Room 302, New York, NY 10010. *Office Hours: M-F, 9-5:00pm.*

 - Messenger entries **no later than Friday, January 20, 2012 at 4pm** to the SVA Student Health and Counseling Office: George Washington Residence, 23 Lexington Avenue (btw. 23rd and 24th Streets), Room 302, New York, NY 10010. *Office Hours: M-F, 9-5:00pm.*

 - Mail entries, postmarked **no later than Friday, January 13, 2012**, to The Samaritans of New York, P.O. Box 1259 Madison Square Station, New York, NY 10159. *Write "DO NOT BEND" on the envelope. Be sure to carefully package artwork. Recommended: wrap artwork in wax paper and place between cardboard. Do not wrap wet or sticky artwork. Do not send charcoal or pastel drawings that are not properly fixed or smudge easily. Samaritans and School of Visual Arts are not responsible for artwork lost or damaged in the mail.*

6. UNSOLD artwork will become property of SVA Student Health and Counseling Services.

SVA Student Health and Counseling Services and Samaritans of New York thank you for your interest. We hope that you submit an entry.

For questions about submitting an entry, contact samaritansnychope@gmail.com To learn about other ways you can get involved and help Samaritans advance its mission supporting people in crisis and those touched by suicide, visit www.samaritansnyc.org/aboutus (and click Support).

Messages of HOPE Submission Form

Name: _____

SVA Student, SVA Staff/Faculty, Other (please circle one or specify): _____

Year/Major (*SVA students only*): _____

Phone number: _____

E-mail: _____

Title of Piece: _____

I understand that my Messages of HOPE submission is a charitable donation, and will be sold for the price of \$75 at the Messages of HOPE benefit sale. Unsold submissions become property of School of Visual Arts' Student Health and Counseling Services and may be used for exhibition or promotional purposes.

Signature

Date

Messages of HOPE Buyer Form

(Please affix to back of entry)

Artist: _____

E-mail/Website: _____

Title of Piece & Medium: _____

Artist Statement (optional):
